

ALAN OKEN began his music industry career in 1977, as tour manager for Capitol recording artist Juice Newton. His extensive tour experience led him to a position at A&M Records in 1979, where he served as Vice President of Artist Development until 1988. His responsibilities at A&M included all tour preparation, budgeting and execution, and the development of the live performance profile for all A&M artists (in conjunction with the artist, artist management and all major booking agencies).

These artists included the Police, Sting, Joe Jackson, Oingo Boingo, Supertramp, Styx, Janet Jackson, Bryan Adams, Jeffrey Osborne, Atlantic Starr, George Winston, LTD, UB40, Simple Minds, Suzanne Vega, Squeeze, Split Enz, Al Green, Bill Wyman, Barry White, Peter Frampton, OMD, the Go-Go's, the Carpenters, Chris De Burgh and Amy Grant. He also had overall responsibility for A&M's Artist Relations, Special Projects and College Radio and Retail areas. In addition, Oken was a participant in the development and structuring of marketing plans for all projects during his decade at the label. He was responsible for all video promotion, including MTV, BET and VH-1 and participated in image development for the artist roster.

Subsequent to his tenure at A&M, Oken (J.D., Loyola School of Law) established an entertainment law practice with a strong emphasis on artist management (Liz Story/RCA and Windham Hill), George Howard (MCA), the Rave-Ups (Epic), the Big Dish (Warner Bros.) and also co-founded Available Entertainment. This organization was a full service music industry company, which provided artist management, marketing, promotion, international development, tour management and stage production. Available expanded to include an independent record label, nationally distributed by the Navarre Corporation. The label was the home to George Clinton and the P-Funk All-Stars, "Dope Dogs" release in 2000.

Oken served recently as Director of Franchise Development for "Music In High Places," a music television show, which has aired on Direct TV, MTV and Showtime. He was responsible for "Music In High Places" franchise related business deals, including DVD and home video, books, merchandising, art lines, web store development, international broadcast sales, and music lines.

He currently serves as Executive Vice President of Business Affairs for Innovative Media Productions, Inc./Music Planet Productions, the creator of "Music In High Places" and various other television programming. Innovative Media I is currently developing a new series of music television programming, "Music Planet, a co-production with National Geographic Television and Film.